



1643 South Boston Avenue
 Tulsa, OK 74119
 (918) 587-7888

Invoice

Date	Invoice #	Terms
8/31/18	13834	Net 30

UCEDA
PO Box 1800
244 Fair Street
Kingston, NY 12402-1800

Description	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services August 2018 Term of Agreement: 01/01/2018 - 10/31/2018	
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000 Balance Remaining: \$9,500	5,000.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000 Remaining Balance: \$1,885.05 - Envato \$61.00 (License - BeTheme) - Facebook \$274.85 - GoDaddy \$119.98 (SSL Certificate - findellenville.com) - HeyOrca \$100.00	555.83

Cubic accepts VISA, Mastercard and AMEX credit cards.
 A 3.5% convenience fee will apply.

All invoices must be paid within thirty (30) days of the date of the invoice unless other arrangements have been made. Interest on past due accounts will accrue at the rate of 18% annually.

We appreciate your business. Thank you!

Total	\$5,555.83
Payments/Credits	\$0.00
Balance Due	\$5,555.83

Invoice

Date: 14 Aug 2018
Invoice No: IVBF27118544
Order No: 88645397

To:
Cubic Inc
1643 S Boston Ave
Tulsa
Oklahoma
74119
United States

From:
Envato Pty Ltd
PO Box 16122
Collins Street West
Victoria
8007
Australia
ABN 11 119 159 741

Qty	Description	Amount
1	Envato Buyer Fee for purchase of "BeTheme - Responsive Multi-Purpose WordPress Theme - Regular License"	\$12.00

Invoice Total: USD \$12.00
Paid via PayPal

All amounts shown on this invoice are in US dollars.

Invoice

Date: 14 Aug 2018
Invoice No: IVHF14268294
Order No: 88645397

To:
Cubic Inc
1843 S Boston Ave
Tulsa
Oklahoma
74119
United States

From:
Envato Pty Ltd
PO Box 16122
Collins Street West
Victoria
8007
Australia
ABN 11 819 159 741

Qty	Description	Amount
1	Handling Fee for Envato Market order 88645397	\$2.00

Invoice Total: USD \$2.00
Paid via PayPal

All amounts shown on this invoice are in US dollars.

Invoice

Date: 14 Aug 2018
Invoice No: IVP27262378
Order No: 88645397

To:
Cubic Inc
1643 S Boston Ave
Tulsa
Oklahoma
74119
United States

Author:
muffingroup
Kielce
25-020
Poland

Item ID	Qty	Description	Amount
7758048	1	BeTheme - Responsive Multi-Purpose WordPress Theme - Regular License	\$29.37
7758048	1	BeTheme - Responsive Multi-Purpose WordPress Theme - 6 months included support	\$17.63

Invoice Total: USD \$47.00
Paid via PayPal

Thanks for buying from muffingroup on Envato Market

All amounts shown on this invoice are in US dollars.

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Aug 22, 2018, 12:00 AM

Payment Method
American Express*3017
Reference Number: 2SNCLGSNW2

Paid

\$274.85 USD

Transaction ID
1730050983778886-3583579

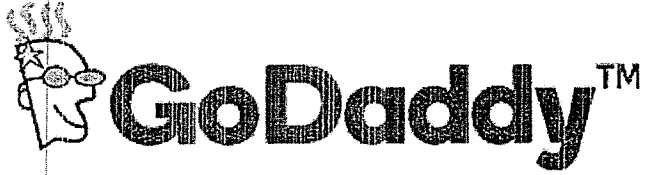
This is your monthly bill.

Product Type
Facebook

Campaigns

Product Type	From	To	Impressions	Cost
Website Traffic				\$107.86
	From Jul 20, 2018, 3:00 PM to Aug 21, 2018, 12:00 AM			
Summer Campaign			15,139 Impressions	\$107.86
Post: "There's nothing like that magic moment when sun..."				\$10.00
	From Jul 20, 2018, 3:00 PM to Aug 21, 2018, 12:00 AM			
Post: "There's nothing like that magic moment when sun..."			785 Impressions	\$10.00
Instagram Post: Did you know Sam's Point is the...				\$12.07
	From Jul 20, 2018, 3:00 PM to Aug 21, 2018, 12:00 AM			
Instagram Post			1,966 Impressions	\$12.07
Post: "Bachelors, bachelorettes, alumni, old friends,..."				\$25.00
	From Jul 20, 2018, 3:00 PM to Aug 21, 2018, 12:00 AM			
Post: "Bachelors, bachelorettes, alumni, old friends,..."			2,702 Impressions	\$25.00
Instagram Post: There's nothing like that magic...				\$25.00
	From Jul 20, 2018, 3:00 PM to Aug 21, 2018, 12:00 AM			
Instagram Post			4,262 Impressions	\$25.00
Blog Promotion				\$79.92
	From Jul 20, 2018, 3:00 PM to Aug 21, 2018, 12:00 AM			
12 Reasons to Make Ellenville your next Getaway			13,043 Impressions	\$79.92
Post: "From this angle the Honor's Haven Resort maze..."				\$15.00
	From Jul 20, 2018, 3:00 PM to Aug 21, 2018, 12:00 AM			
Post: "From this angle the Honor's Haven Resort maze..."			3,233 Impressions	\$15.00

Facebook, Inc.
1601 Willow Road
Menlo Park, CA 94025-1452
United States



GoDaddy.com, LLC
14455 N. Hayden Rd.
Suite 219
Scottsdale, AZ 85260
(480) 505-8877

Receipt

Date: Aug 7, 2018 7:33 AM

Receipt #: 1349446607

Customer #: 25570257

Bill To:

Jeff DeGarmo
Cubic, Inc

1643 South Boston Avenue
Tulsa, OK 74119
United States
+1.9185877888

Payment Information:

Jeff DeGarmo

AMEX #####2001

Paid: \$119.98

Items

Standard SSL

Item Number: 3605

Quantity: 1

Term: 2

List Price: \$149.98
Purchase Price: \$119.98
ICANN Fee: \$0.00
Discount: \$0.00
Subtotal: \$119.98
Tax: \$0.00
Total: \$119.98

Subtotal: \$119.98
Fees: \$0.00
Taxes: \$0.00
Total: \$119.98 USD



HeyOrca!

bulk analytics – UCEDA

August 2018

#2561-4329

Social Media Planning
(08/01/2018 – 08/31/2018)

\$100.00

This summary was generated by Cubic, Inc. in order to provide documentation to Ulster County Economic Development Alliance.



1643 South Boston Avenue
 Tulsa, OK 74119
 (918) 587-7888

Invoice

Date	Invoice #	Terms
9/30/18	13902	Net 30

UCEDA
PO Box 1800
244 Fair Street
Kingston, NY 12402-1800

Description	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services September 2018 Term of Agreement: 01/01/2018 - 10/31/2018	
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000 Balance Remaining: \$4,500	5,000.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000 Remaining Balance: \$1,232.60 - Facebook \$552.45 - HeyOrca \$100.00	652.45

Cubic accepts VISA, Mastercard and AMEX credit cards.
 A 3.5% convenience fee will apply.

All invoices must be paid within thirty (30) days of the date of the invoice unless other arrangements have been made. Interest on past due accounts will accrue at the rate of 18% annually.

We appreciate your business. Thank you!

Total	\$5,652.45
Payments/Credits	\$0.00
Balance Due	\$5,652.45

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Sep 22, 2018, 12:00 AM

Payment Method
American Express*3017
Reference Number: QAZ3BHJNW2

Transaction ID
1809494675834514-3659071

Product Type
Facebook

Paid

\$552.45 USD

This is your monthly bill.

Campaigns

Blog Promotion

From Aug 20, 2018, 5:30 PM to Sep 21, 2018, 12:00 AM

\$537.45

12 Reasons to Make Ellenville your next Getaway

50,375 Impressions

\$321.89

A dining tour through Ellenville

32,195 Impressions

\$215.56

Post: "Take a break from gravity and paraglide across..."

\$15.00

From Aug 20, 2018, 5:30 PM to Sep 21, 2018, 12:00 AM

Post: "Take a break from gravity and paraglide across..."

2,637 Impressions

\$15.00



bulk analytics – UCEDA

September 2018

#2431-0161

Social Media Planning
(09/01/2018 – 09/30/2018)

\$100.00

This summary was generated by Cubic, Inc. in order to provide documentation to Ulster County Economic Development Alliance.



1643 South Boston Avenue
 Tulsa, OK 74119
 (918) 587-7888

Invoice

Date	Invoice #	Terms
10/31/18	13980	Net 30

UCEDA
 PO Box 1800
 244 Fair Street
 Kingston, NY 12402-1800

Description	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services October 2018 - FINAL INVOICE Term of Agreement: 01/01/2018 - 10/31/2018	
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000 Balance Remaining: \$0	4,500.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000 Remaining Balance: \$0 - Facebook \$1,132.60 - HeyOrca \$100.00	1,232.60

Cubic accepts VISA, Mastercard and AMEX credit cards.
 A 3.5% convenience fee will apply.

All invoices must be paid within thirty (30) days of the date of the invoice unless other arrangements have been made. Interest on past due accounts will accrue at the rate of 18% annually.

We appreciate your business. Thank you!

Total	\$5,732.60
Payments/Credits	\$0.00
Balance Due	\$5,732.60

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Oct 21, 2018, 9:31 PM

Payment Method
American Express*3017
Reference Number: LGLRBHNNW2

Paid

\$750.00 USD

Transaction ID
1811853915598591-3731232

You're being billed because you reached your \$750.00 billing threshold.

Product Type
Facebook

Campaigns

Campaign Name	From	To	Impressions	Cost
Blog Promotion				\$418.33
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
12 Reasons to Make Ellenville your next Getaway			16,405 Impressions	\$97.76
A dining tour through Ellenville			11,453 Impressions	\$84.07
Shawangunk Wine Trail			33,304 Impressions	\$236.50
Post: "Honor's Haven Resort Is nestled amongst 200 acres..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "Honor's Haven Resort is nestled amongst 200 acres..."			2,150 Impressions	\$15.00
Page Promotions				\$197.72
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Fall Page Promotion			17,075 Impressions	\$197.72
Post: "This could be your life. Plan your trip to..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "This could be your life. Plan your trip to..."			2,273 Impressions	\$15.00
Post: "The evocative Cragmoor Stone Church looks like..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "The evocative Cragmoor Stone Church looks like..."			2,363 Impressions	\$15.00
Post: "From Sam's Point to Lippman Park, Ellenville is..."				\$15.00
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "From Sam's Point to Lippman Park, Ellenville is..."			2,526 Impressions	\$15.00
Post: "Share a meal with family or friends at Trattoria..."				\$22.17
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM				
Post: "Share a meal with family or friends at Trattoria..."			1,706 Impressions	\$22.17

Post: "#FlashbackFriday: Sabrina (IG user @psychnrg)..."		\$19.99
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM		
Post: "#FlashbackFriday: Sabrina (IG user @psychnrg)..."	2,784 Impressions	\$19.99
Post: "Escape the city and explore the otherworldly..."		
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM		
Post: "Escape the city and explore the otherworldly..."	4,175 Impressions	\$19.94
Instagram Post: Look! The leaves are starting to...		\$11.85
From Sep 20, 2018, 9:30 PM to Oct 21, 2018, 9:30 PM		
Instagram Post: Look! The leaves are starting to...	158 Impressions	\$2.49
Instagram Post: Look! The leaves are starting to...	778 Impressions	\$9.36

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Oct 22, 2018, 6:38 AM

Payment Method
American Express*3017
Reference Number: 5UZJNHJNW2

Paid

\$4.57 USD

Transaction ID
1849582715159043-3731901

This is your monthly bill.

Product Type
Facebook

Campaigns

Page Promotions

From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM \$1.85

Fall Page Promotion 128 Impressions \$1.85

Post: "Share a meal with family or friends at Trattoria..."

From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM \$0.57

Post: "Share a meal with family or friends at Trattoria..." 52 Impressions \$0.57

Blog Promotion

From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM \$1.31

Shawangunk Wine Trail 143 Impressions \$1.31

Instagram Post: Look! The leaves are starting to...

From Oct 20, 2018, 8:30 PM to Oct 22, 2018, 12:00 AM \$0.84

Instagram Post: Look! The leaves are starting to... 45 Impressions \$0.68

Instagram Post: Look! The leaves are starting to... 17 Impressions \$0.16

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment: Date
Oct 31, 2018, 10:52 AM

Payment: Method
American Express*3017
Reference Number: EM9SSHEPW2

Transaction ID
1864354903681331-3757082

Product Type
Facebook

Paid

\$380.45 USD

A manual payment was made on this account.

(2.42) OVER BUDGET

Campaigns

BILLED TO UCSDA:

\$ 378.03

Campaign Name	From	To	Impressions	Cost
Blog Promotion				
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM				\$159.87
Shawangunk Wine Trail			15,917 Impressions	\$159.87
Page Promotions				
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM				\$51.67
Fall Page Promotion			3,522 Impressions	\$51.67
Post: "Share a meal with family or friends at Trattoria..."				
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM				\$2.23
Post: "Share a meal with family or friends at Trattoria..."			188 Impressions	\$2.23
Instagram Post: Look! The leaves are starting to...				
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM				\$12.31
Instagram Post: Look! The leaves are starting to...			232 Impressions	\$2.35
Instagram Post: Look! The leaves are starting to...			886 Impressions	\$9.96
Instagram Post: #FlashbackFriday: Sabrina...				
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM				\$20.00
Instagram Post: #FlashbackFriday: Sabrina...			225 Impressions	\$2.00
Instagram Post: #FlashbackFriday: Sabrina...			2,545 Impressions	\$18.00
Instagram Post: Autumn is here. Where is your...				
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM				\$20.00
Instagram Post: Autumn is here. Where is your...			787 Impressions	\$4.00
Instagram Post: Autumn is here. Where is your...			2,049 Impressions	\$16.00
Post: "Autumn is here. Where is your favorite place to..."				
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM				\$15.00
Post: "Autumn is here. Where is your favorite place to..."			2,026 Impressions	\$15.00

Post: "Aroma Thyme on Canal Street is the very..."		
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM		\$20.00
Post: "Aroma Thyme on Canal Street is the very..."	875 Impressions	\$20.00
Post: "There are few things better than watching a..."		
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM		\$25.00
Post: "There are few things better than watching a..."	3,311 Impressions	\$25.00
Post: "Look! The leaves are starting to change. From..."		
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM		\$20.00
Post: "Look! The leaves are starting to change. From..."	1,353 Impressions	\$20.00
Post: "Follow the lead of IG user @as.seen.by.aaron and..."		
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM		\$14.37
Post: "Follow the lead of IG user @as.seen.by.aaron and..."	1,579 Impressions	\$14.37
Post: "As IG user @michellegreen19 knows, a hike to..."		
From Oct 21, 2018, 3:00 PM to Oct 31, 2018, 10:52 AM		\$20.00
Post: "As IG user @michellegreen19 knows, a hike to..."	2,163 Impressions	\$20.00



HeyOrca!

bulk analytics – UCEDA

October 2018

#2923-7853

Social Media Planning
(10/01/2018 – 10/31/2018)

\$100.00